



“Upromise’s goal is to help Americans attain their dream of higher education. Only 5 percent of people are fully prepared to pay for college, but because of Upromise, millions are now earning college savings from their everyday spending.”

~ David Rochon,
President Upromise
by Sallie Mae

SallieMae®
Dream. Invest. Succeed.™

Upromise® by Sallie Mae®

Get college savings from your everyday activities

Upromise is a free service that helps you get money for college from the things you do all the time: buy groceries, shop online, fill your gas tank, book travel, go out to eat, and much more. The money you get comes from our partners, well known companies who value higher education and want your loyalty as a customer.

Our partners include:

- ▶ 600+ online retail and travel web sites
- ▶ 8,500+ restaurants
- ▶ 20,000+ grocery and drug stores

Here’s how Upromise works



Use your savings

How you use your savings is up to you. On a periodic basis you can have your Upromise savings (subject to a \$25 minimum) automatically transferred to a Upromise Investments-administered 529 plan account where earnings are tax advantaged.* Or you can simply request a check that you can use to pay for current college bills. You can even have your savings automatically transferred to an eligible Sallie Mae-serviced student loan via Upromise Loan Link®.**

SallieMae® | **Upromise™**

 **Join Upromise today at SallieMae.com/Upromise.**

* When you invest in a 529 plan you are purchasing municipal securities whose value will increase or decrease with market conditions. Investment returns are not guaranteed and you could lose money by investing in a 529 plan.

** To view whether or not a student loan is eligible to participate in the Upromise Loan Link program and how Upromise earnings are applied to student loans, please visit Upromise.com/LoanLink. Terms and conditions apply. Participating companies, contribution levels, and terms and conditions are subject to change at any time without notice. Go to Upromise.com to learn more. Access to Upromise is not limited to Sallie Mae loan customers.

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