

How America Pays for Graduate School

2017

Social media kit



How America Pays for Graduate School social media kit

Sallie Mae® and Ipsos are proud to present *How America Pays for Graduate School*, a national study of graduate students and how they're paying for their advanced degrees.

Using this social media kit

Here is shareable content to help spread the word to your students, readers, employees, and anyone who is thinking about how to pay for graduate school.

Use **#HowGradsPay** to continue the conversation.

Facebook/G+ Posts

1	Wondering how grad students pay for their degrees? Check out "How America Pays for Graduate School." Link #HowGradsPay
2	Did you know 63% of grad students start school within a year of finishing their bachelor's degree? Find out more in "How America Pays for Graduate School." Link #HowGradsPay
3	Student borrowing, in the form of both federal and private loans, covered 53% of grad school expenses in 2016–2017. Find more stats in "How America Pays for Graduate School 2017." Link #HowGradsPay

Twitter posts

1	Two out of three people think a grad degree is the new minimum standard for a professional job. Do you agree? Link #HowGradsPay
2	A new study shows that 74% of grad students used their income and savings to pay for school Link #HowGradsPay
3	#DidYouKnow the typical grad student is a female in her 20s? Link #HowGradsPay
4	#DidYouKnow 40% of grad students get "free" money to help pay for their degree? Link #HowGradsPay
5	#DidYouKnow that of the grad students who have a federal loan, 49% expect to receive loan forgiveness? Link #HowGradsPay

LinkedIn posts

1	Here's a look at how America paid for grad school in 2016-17, from, "How America Pays for Graduate School," by Sallie Mae and Ipsos. Link #HowGradsPay
2	Wondering how grad students pay for their education? The annual study, "How America Pays for Graduate School 2017," by Sallie Mae and Ipsos, federal and private loans cover 53% of school expenses. Link #HowGradsPay
3	According to the national study, "How America Pays for Graduate School 2017," 63% of grad students enroll within 12 months of finishing their bachelor's degree. Link #HowGradsPay

Articles

[LONG VERSION]

<headline>

Thinking about grad school?

Find out how current grad students are paying for it

<subhead>

How America Pays for Graduate School, a national study by Sallie Mae® and Ipsos, looks at how grad students pick their programs and pay for grad school expenses.

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Although going to (and paying for) graduate school can be a major investment in time and money, this new study reveals that students see a graduate degree as the new standard for professional occupations, one that will help advance or accelerate their careers.

How America Pays for Graduate School, a new companion to Sallie Mae's annual *How America Pays for College*, surveyed 1,597 graduate students, ages 20 and older, to see how they chose and paid for grad school. Here are some key findings:

Students are funding grad school themselves—and they're willing to borrow to pay for it

Grad students paid 77% of the grad school bill themselves. They did it by borrowing enough to pay about half the costs—primarily federal student loans—and paying about one-quarter of costs from their earnings (income and savings).

When it's time to repay, students hope to benefit from Public Service Loan Forgiveness

Of those with a federal loan, half expect to take advantage of a loan forgiveness program.

"Free" money covers a portion of grad school costs

Forty percent of grad students benefited from scholarships, grants, fellowships, and tuition waivers, which covered 15% of grad school expenses.

Fewer grad students file the FAFSA

Sixty-four percent filled out an application, compared to more than the 86% of undergraduate families.

Price isn't the primary factor in choosing a school

When it came to deciding where to attend, students chose a program's quality, job placement rate, and flexible coursework over the school's cost.

See what else grad students had to say: View the full report and related infographic at [SallieMae.com/HowAmericaPaysGrad](https://www.SallieMae.com/HowAmericaPaysGrad) and join the conversation on social media using [#HowGradsPay](https://twitter.com/HowGradsPay).

[SHORT VERSION]

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How America Pays for Graduate School, a national study by Sallie Mae® and Ipsos, looks at how grad students picked their programs and paid for their grad school expenses in 2016 – 2017.

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Although going to (and paying for) graduate school can be a major investment in time and money, a new study, *How America Pays for Graduate School*, reveals that students see a graduate degree as the new standard for professional occupations—a requirement to start, advance, or remain competitive in their careers.

Other study highlights:

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Grad students paid 77% of the grad school bill themselves. They did it by borrowing enough to pay about half the costs—primarily federal student loans—and paying about one-quarter of costs from their earnings (income and savings).

Price isn't the primary factor in choosing a school

When it came to deciding where to attend, students chose a program's quality, job placement rate, and flexible coursework over the school's cost.

When it's time to repay, students are hoping to benefit from Public Service Loan Forgiveness

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