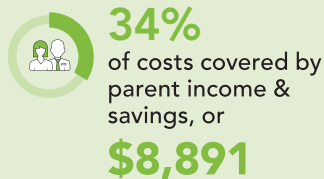


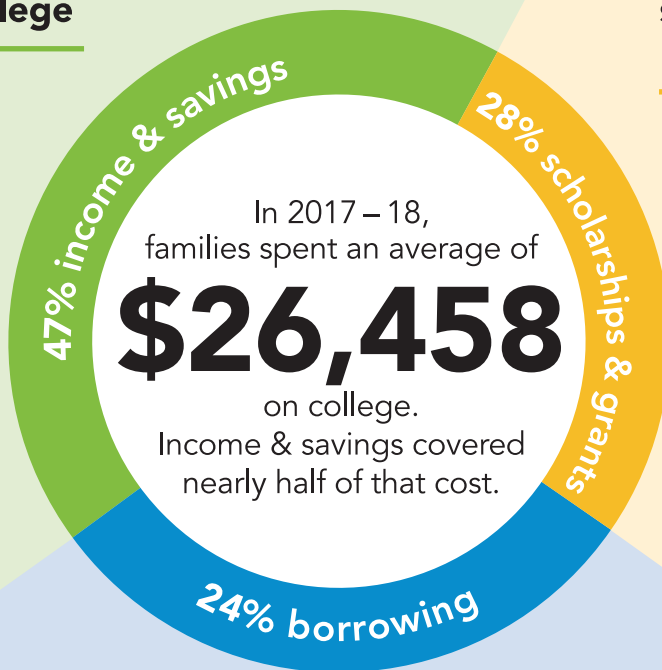
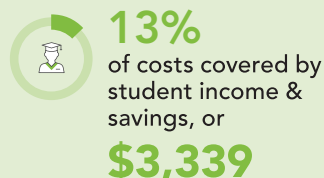
How America Pays for College 2018

A snapshot of the national study by Sallie Mae® and Ipsos

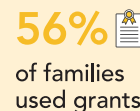
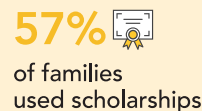
Families reached into their pockets to pay for college



and



Scholarships were the single most-used resource to pay for college



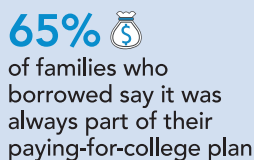
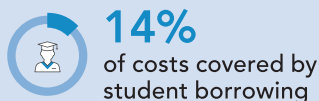
which translates to



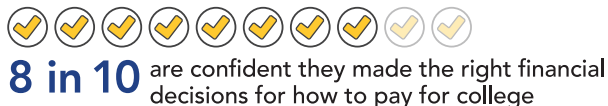
and



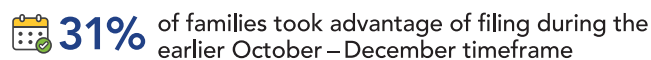
More than half of families borrowed for college



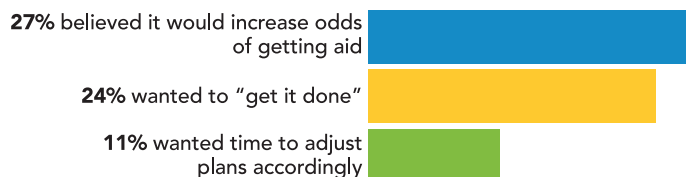
Each family's paying-for-college strategy and decision-making are different



75% of families filed the Free Application for Federal Student Aid (FAFSA)



Reasons for filing early



Learn more about how families pay for college at SallieMae.com/HowAmericaPaysForCollege
Join the conversation at #HowAmericaPays



How America Pays for College 2018, by Sallie Mae, the nation's saving, planning, and paying for college company, and Ipsos, the world's third-largest market research company, reports the results of 1,589 online interviews conducted between July 11 and July 30, 2018, with 799 parents of 18 to 24-year-old undergraduate students, and 790 18 to 24-year-old undergraduate students.

© 2018 Sallie Mae Bank. All rights reserved. Sallie Mae, the Sallie Mae logo, and other Sallie Mae names and logos are service marks or registered service marks of Sallie Mae Bank or its subsidiaries. SLM Corporation and its subsidiaries, including Sallie Mae Bank, are not sponsored by or agencies of the United States of America. Other logos are trademarks or service marks of their respective owners. SMSM MKT13768B 1018