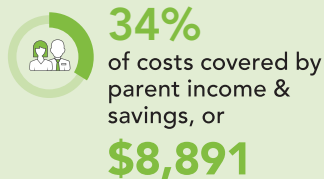


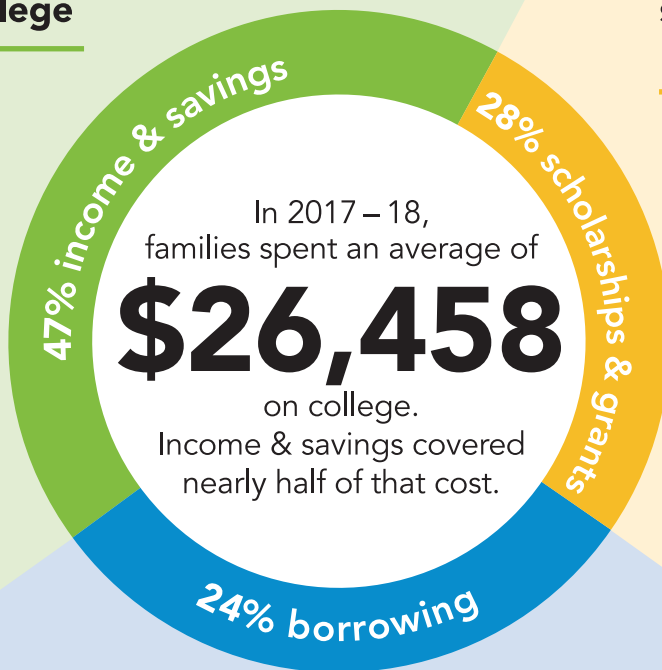
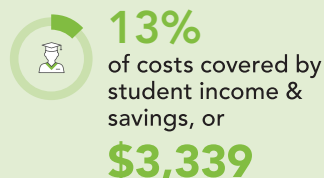
How America Pays for College 2018

A snapshot of the national study by Sallie Mae® and Ipsos

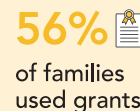
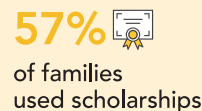
Families reached into their pockets to pay for college



and



Scholarships were the single most-used resource to pay for college



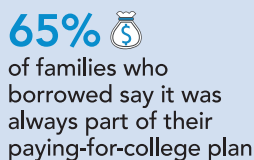
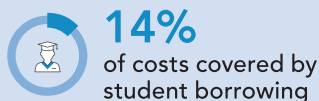
which translates to



and



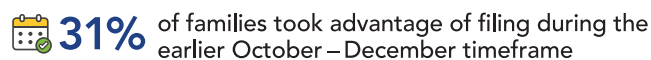
More than half of families borrowed for college



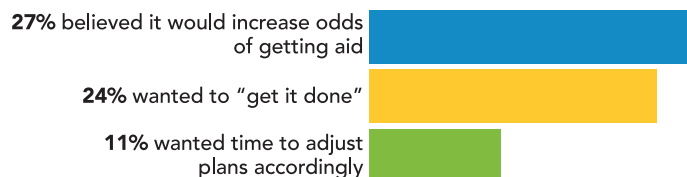
Each family's paying-for-college strategy and decision-making are different



75% of families filed the Free Application for Federal Student Aid (FAFSA)



Reasons for filing early



Learn more about how families pay for college at SallieMae.com/HowAmericaPaysForCollege

Join the conversation at #HowAmericaPays



How America Pays for College 2018, by Sallie Mae, the nation's saving, planning, and paying for college company, and Ipsos, the world's third-largest market research company, reports the results of 1,589 online interviews conducted between July 11 and July 30, 2018, with 799 parents of 18 to 24-year-old undergraduate students, and 790 18 to 24-year-old undergraduate students.

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